

## VisitorPoint Privacy Policy

This privacy policy covers the site [www.VisitorPoint.co.nz](http://www.VisitorPoint.co.nz) and the services we provide. By using this website or the services, you agree to this Privacy Policy. Because we want to demonstrate our commitment to our users' privacy, we disclose the following information.

1. What personally identifiable information VisitorPoint collects.
2. What personally identifiable information third parties collect through the Website.
3. What organization collects the information.
4. How VisitorPoint uses the information.
5. With whom VisitorPoint may share user information.
6. What choices are available to users regarding collection, use and distribution of the information.
7. What types of security procedures are in place to protect the loss, misuse or alteration of the information.
8. How users can correct any inaccuracies in the information.

### **Information Collection and Use:**

VisitorPoint is the sole owner of the information collected on our website. VisitorPoint collects information at several different points on our website.

Information is collected for the purpose of providing the services and products offered by this website. Users have the option to participate in this activity for the purpose of contacting by email or regular mail. A user must provide the clickstream information (internet protocol address, internet service provider, platform type, date/time stamp, operating system), state management mechanisms (data allowing a user to be tracked consistently), search terms (search text), transaction information (account transactions), user's name, user's login information, user's home contact information and user's business contact information. The reason we use this information is to complete the current transaction, contact by email or regular mail, enhance our site and product offerings, enhance your experience by customising our site, maintain and secure our site, understand (in aggregate) interests of website visitors and understand your interests. We retain this information as stated by our business practices.

### **Cookies:**

A cookie is a piece of data stored on the user's computer tied to information about the user. For the session ID cookie, once users close the browser, the cookie simply terminates. A persistent cookie is a small text file stored on the user's hard drive for an extended period of time. Persistent cookies can be removed by following Internet browser help file directions. You can set your browser to notify you to either accept or deny the cookie.

### **Profiles:**

VisitorPoint uses Website data to create a profile of our users. A profile is stored information that we keep on individual users that details their viewing preferences. Consequently, collected information is tied to the user's personally identifiable information to provide offers and improve the content of the site for the user. This profile is used to tailor a user's visit to our website, and to direct pertinent marketing promotions to them.

### **Communications from the Site:**

When customers provide us contact information for the website (user participation is voluntary) we use the information to contact the user to deliver sales and product information that will be useful to them.

### **Sharing Information:**

#### Legal Disclaimer

Though we make every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our website.

## Personally Identifiable Information

Personally identifiable information is not shared with any third parties.

### **Data Security:**

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. All servers are protected by firewalls in secure facilities. However, while we strive to protect all customer information that is in our possession, no method of transmission of information over the Internet is 100% secure. You can help ensure that your personal information is protected by not sharing your Website password with any other individual, or otherwise allowing others access to your customer account.

### **Correcting/Updating/Deleting/Deactivating Personal Information:**

If a user's personally identifiable information changes such as post code, phone, email or postal address they can change all information on our website. If a user wishes to correct/update information or no longer desires our service, they can notify us of what they desire by contacting us using any of the information in the Contact section of this policy.

### **Links and Advertisements:**

Our website contains links to other sites. We do not partner with or have special relationships with any ad server companies. We, VisitorPoint, are not responsible for the privacy practices or the content of any other websites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies solely to information collected by this website.

### **Changes to the Privacy Statement:**

The information you submit to us is controlled by the privacy policy in effect at the time you submit it. If we significantly change our policy, we will post a notice in a conspicuous place on our website notifying visitors of policy changes.

### **Contact Information:**

Using the following information, you can contact us if you have questions about our privacy policy.

VisitorPoint Limited

PO Box 9390

Newmarket

Auckland 1149

New Zealand

E-mail: [helpdesk@VisitorPoint.co.nz](mailto:helpdesk@VisitorPoint.co.nz)

Phone: 09 912 8400

### **Resolving Privacy Policy Disputes:**

If you think we have not followed our privacy policy in some way, it can be resolved in the following manner.

- VisitorPoint Helpdesk
- A New Zealand court of law
- Laws described at <http://www.nzgo.govt.nz>

VisitorPoint Limited

PO Box 9390, Newmarket 1149

Phone 09 912 8400 Monday-Friday 9am-4pm

Email [Sales@VisitorPoint.co.nz](mailto:Sales@VisitorPoint.co.nz) Web [www.VisitorPoint.co.nz](http://www.VisitorPoint.co.nz)

**VisitorPoint**

Your experience starts here.

